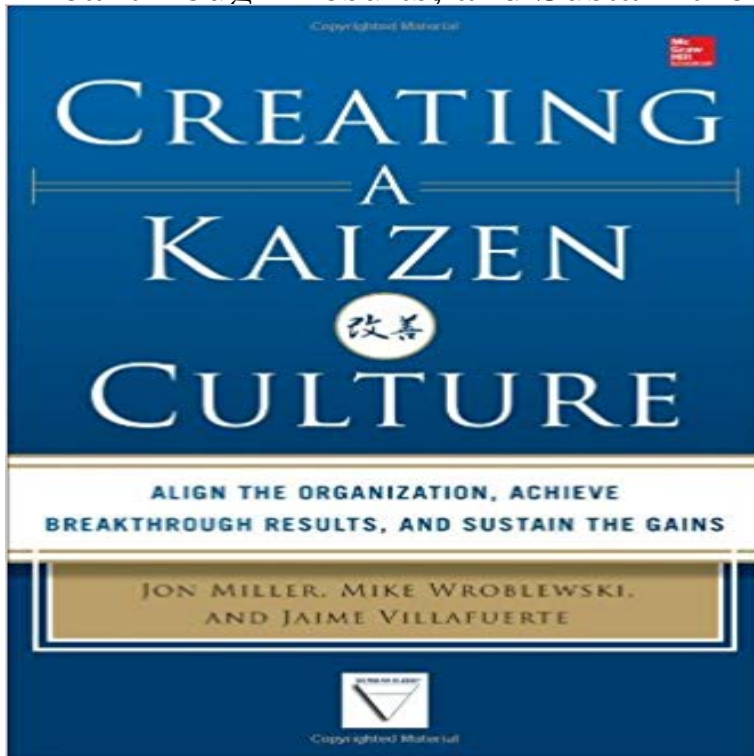


Creating a Kaizen Culture: Align the Organization, Achieve Breakthrough Results, and Sustain the Gains



FOSTER AND SUSTAIN A KAIZEN CULTURE IN YOUR ORGANIZATION
WINNER of the 2015 Shingo Research and Professional Publication Award!
FOREWORD BY JOHN TOUSSANT, CEO OF THEDACARE
Transforming a culture is far more about emotional growth than technical maturity. Co-written by leaders at the Kaizen Institute, *Creating a Kaizen Culture* explains how to enable an adaptive, excellent, and sustainable organization by leveraging core kaizen values and the behaviors they generate. The proven methods presented in this book will dramatically increase your chances of success in implementing a kaizen culture by closing the biggest gaps in the correct understanding of: WHAT KAIZEN CULTURE IS AND WHY WE NEED IT HOW EVERYONE, EVERYWHERE CAN PRACTICE KAIZEN EVERY DAY THE LEADERS ROLE IN TURNING KAIZEN CULTURE INTO COMPETITIVE ADVANTAGE Based on more than 50 years of combined experience from experts who have successfully used kaizen to lead real transformation in a wide variety of industries, *Creating a Kaizen Culture* reveals how to propel rapid and sustainable performance improvement. It provides a detailed and illustrated road map to organized kaizen implementation through kaizen events. Real-world examples demonstrate kaizen culture in action at Toyota, Zappos, Wiremold, and many other companies. Featuring valuable insights from Kaizen Institute leaders, this practical resource covers: WHY WE NEED A KAIZEN CULTURE THE TRUE MEANING OF KAIZEN THE ORIGIN OF THE KAIZEN EVENT KAIZEN AS A STRATEGY IN PRACTICE DAILY KAIZEN SUSTAINING A KAIZEN CULTURE ORGANIZATIONAL READINESS FOR KAIZEN TRANSFORMATION FACING UP TO THE CULTURE MONSTER

CASE STUDIES OF REAL-WORLD
KAIZEN IMPLEMENTATION IN
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